

Food and Beverage Control

Food and Beverage Control

- Can be defined as the guidance and regulations of the cost and revenue for operating catering activities in hotels, restaurants, and other catering establishments.
- The main purpose of any business is to make profit.
- Profit not only is earned by sales, but also can be achieved by cost control, and whenever money is saved, money is earned.
- According to James Keiser, "Control works best when it is used with other management process, such as planning, organizing, directing, and evaluating". According to him, there are two basic approaches:
 1. Behavioristic Approach
 2. Traditional Approach

Basic Food And Beverage Cost Control

LM Reder



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