

FOURTH EDITION

CREATIVE  
**PROBLEM SOLVING**  
FOR MANAGERS

*Developing skills for decision making and innovation*

TONY PROCTOR



# Creative Problem Solving For Managers

**David Allred Whetten, Kim S. Cameron**



## **Creative Problem Solving For Managers:**

*Creative Problem Solving for Managers* Tony Proctor,2005 This text provides an essential introduction to the ideas and skills of creative problem solving It shows how and why people are blocked in their thinking how it impairs creative thinking and how problem solving techniques can overcome this Creative Problem Solving for Managers Tony Proctor,2014-11-13 Stimulating and developing the creative potential of all members of an organization not just those in the more traditionally creative functions such as design or research and development is widely seen as contributing to performance and results This textbook introduces ideas skills and models to help students understanding how creative thinking can aid problem solving The latest edition of this well regarded book brings the story up to date whilst retaining popular features such as case studies and case histories together with extensive diagrams examples and thought provoking questions New to this edition are sections on thinking styles and types creativity and its role in innovation implementation and software aids to creativity This rounded textbook will continue to be an ideal resource for a range of courses and modules across the business school curriculum including problem solving strategic management creativity and innovation management Creative Problem Solving for Managers Tony Proctor,1999-05-01 This updated text provides a lively introduction to the essential skills of creative problem solving Using extensive case studies and examples from a wide range of business situations it explores a wide range of problem solving theories and techniques illustrating how these can be used to solve a range of management problems Thoroughly revised and redesigned this new edition retains the accessible and imaginative approach to problem solving skills of the first edition Contents include blocks to creativity and how to overcome them key techniques including lateral thinking morphological analysis and synectics computer assisted problem solving increased coverage of group problem solving techniques and paradigm shift As creativity is increasingly recognized as a key skill for successful managers this book will be welcomed as a comprehensive introduction for students and practising managers alike Creative Problem Solving for Managers Tony Proctor,2006-05-17 This accessible text provides a lively introduction to the essential skills of creative problem solving Using extensive case studies and examples from a range of business situations it explores various problem solving theories and techniques illustrating how these can be used to solve a range of management problems Thoroughly revised and redesigned this new edition retains the accessible and imaginative approach to problem solving skills of the first edition Contents include blocks to creativity and how to overcome them key techniques including lateral thinking morphological analysis and synectics computer assisted problem solving increased coverage of group problem solving techniques and paradigm shift As creativity is increasingly recognized as a key skill for successful managers this book will be welcomed as a comprehensive introduction for students and practising managers alike **Developing Skills** George Kenyon,2014-11-26 Problem solving consists of using generic or ad hoc methods in an orderly manner for finding solutions to problems Some of the problem solving techniques developed and used in artificial intelligence computer science engineering

mathematics medicine etc are related to mental problem solving techniques studied in psychology The term problem solving is used in many disciplines sometimes with different perspectives and often with different terminologies For instance it is a mental process in psychology and a computerized process in computer science Problems can also be classified into two different types ill defined and well defined from which appropriate solutions are to be made Ill defined problems are those that do not have clear goals solution paths or expected solution Well defined problems have specific goals clearly defined solution paths and clear expected solutions These problems also allow for more initial planning than ill defined problems Being able to solve problems sometimes involves dealing with pragmatics logic and semantics interpretation of the problem The ability to understand what the goal of the problem is and what rules could be applied represent the key to solving the problem Sometimes the problem requires some abstract thinking and coming up with a creative solution

**Developing Skills for Decision Making and Innovation** Gerritdina Kneppers,2014-11-01 Problem solving consists of using generic or ad hoc methods in an orderly manner for finding solutions to problems Some of the problem solving techniques developed and used in artificial intelligence computer science engineering mathematics medicine etc are related to mental problem solving techniques studied in psychology The term problem solving is used in many disciplines sometimes with different perspectives and often with different terminologies For instance it is a mental process in psychology and a computerized process in computer science Problems can also be classified into two different types ill defined and well defined from which appropriate solutions are to be made Ill defined problems are those that do not have clear goals solution paths or expected solution Well defined problems have specific goals clearly defined solution paths and clear expected solutions These problems also allow for more initial planning than ill defined problems Being able to solve problems sometimes involves dealing with pragmatics logic and semantics interpretation of the problem The ability to understand what the goal of the problem is and what rules could be applied represent the key to solving the problem Sometimes the problem requires some abstract thinking and coming up with a creative solution

Problem Solving for Managers William F. Roth,1985

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Management and Management Skills courses Whetten Cameron teaches students the ten essential skills all managers should possess in order to be successful Developing Management Skills 7 e begin each chapter starting with the PAMS assessment in the introduction allowing students to see which skills they need to focus on more It shows students with little work experience that most managers struggle with one or more skills presented in the book **Creative Problem Solving** Edward Lumsdaine, Monika Lumsdaine, 1995 Creative ability in business *Source Book for Creative Problem-solving* Sidney Jay Parnes, 1992 *Advantage Play* David Ben, 2001 A book designed to help managers harness their creativity in finding solutions to business problems David Ben uses references to magic tricks to offer the reader an intensive course in gaining the upper hand Includes case studies Handbook for Creative and Innovative Managers Robert Lawrence Kuhn, 1988 **The Unblocked Manager** Mike Woodcock, Dave Francis, 1986 Creative Problem Solver's Handbook for Negotiators and Mediators: A guide for practitioners, academics, and students of creative problem solving John W. Cooley, 2005 The Handbook takes a pracademic approach to creative problem solving in negotiation and mediation Pracademics used to describe the art and science of translating the theory of creative problem solving into practice and conversely converting the practice of creative problem solving into theory Volume Two of the Handbook is focused on specific creative problem solving techniques and tools that negotiation mediation practitioners across the country have found to be effective in resolving disputes or making deals A highly useful feature of Volume Two is its multiple indexing to facilitate identifying techniques or tools appropriate for the problem solving task Publisher *Integrating Business Management Processes* Titus De Silva, 2020-08-18 Integrating Business Management Processes Volume 2 Support and Assurance Processes 978 0 367 48548 1 Shelving Guide Business Management The backbone of any organisation is its management system It must reflect the needs of the organisation and the requirements of its customers Compliance with legal requirements and ethical environmental practices contributes towards the sustainability of the management system Whatever the state of maturity of the management this book one of three provides useful guidance to design implement maintain and improve its effectiveness This volume provides a comprehensive coverage of the key support and assurance processes Topics include document control communication marketing information systems and technology human resource management training and development customer relations management financial management and measurement and analysis to name a few This book with its series of examples and procedures shows how organisations can benefit from satisfying customer requirement and the requirements of ISO standards to gain entry into lucrative markets Titus De Silva is a consultant in management skills development pharmacy practice quality management and food safety and an advisor to the newly established National Medicines Regulatory Authority NMRA in Sri Lanka IEEE International Engineering Management Conference, 1990 *The Nurse Manager's Problem Solver* Timothy Porter-O'Grady, 1994 This book provides proven techniques tested strategies and practical solutions to the wide range of problems encountered daily by nurse

managers Over 500 real life problems and situations are discussed including absenteeism and advance directives crisis grievances nurse physician relationships time management and work redesign Successful Manager's Handbook Susan H. Gebelein,2000 Managers often learn how to lead and manage while doing their jobs The Successful Manager s Handbook helps you fulfill two of your most important roles as a manager developing yourself and coaching others Back cover

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